European Statistics Competition ESC 2023

European phase. Topic of the video: Well-Being

What is Well-Being?

Well-Being statistics give a picture of how we are doing as individuals, as households, as communities, as regions, as individual nations, or even across Europe. They can measure our quality of life on different levels.

The topic of Well-Being has become increasingly important over the past few years, as we are facing the environmental crisis, a pandemic, war in Europe, inflation, and so many other life-altering events.

Well-Being potentially has a very wide definition. It can encompass a variety of topics, such as politics, environmental factors, health, economy, education, etc. In addition, it also incorporates more subjective topics, such as loneliness, mental and physical health, quality of social networks/relationships, sense of purpose, and so on.

What do Official Statistics tell you about Well-Being in your country?

Imagine that you are invited to an international event to present a video about Well-Being in your country, based on official statistics.

You can approach the topic the way you like, but here are some questions that may help you:

- What does Well-Being look like in your country? What data is available?
- What are key-factors of Well-Being? How can we use objective and subjective topics to calculate Well-Being?
- Is Well-Being related with other factors e.g. wealth and unemployment?
- What makes people happy nowadays?
- Based on current Well-Being statistics, what do policy makers need to focus on for the future?

Please be clear on how you operationalise Well-Being. Which determinants/aspects do you use? Make sure not only to reflect on what makes people happy, but to also include examples and official data to support the presentation in your video.